

Video Editor



Although there is already a chapter for freelancing, I devoted a special section to **video editing** because it's one of the freelance gigs that I think has the greatest potential - for several reasons:

- 1. This is a field in which there is both *huge* and *growing* demand.** "Everything Is Video" now and there's a shortage of skilled video editors. As the saying goes, "In a gold rush, sell shovels."
- 2. All you need is a decent computer, reliable power and a good internet connection.** You can learn the skill for free (YT tutorials) and get the professional apps you need for free ([Davinci Resolve](#)). Davinci Resolve is a fully pro quality app that is 100% free - no monthly subscription, no "tiered access". The whole thing is free.

3. Video editing takes considerable skill and nuance and has not yet been replaced by AI. It's probably safe for a while! On the other hand, some other freelance gigs **such as article writing are becoming somewhat "endangered species"** - because ChatGPT is doing it much faster and much cheaper, albeit with significantly lesser quality.

4. Video editing is ideally suited to a home-based setup. I edit my own videos and I have two 23" monitors side by side, which is super beneficial. If you have a good laptop you could probably do the work but it would be mildly frustrating to have to move windows around continually. You can also get an additional [portable monitor for a laptop](#).

5. You can pitch your services on big freelancer websites such as Upwork and Fiverr and find clients all over the world. See the **Freelancing module (#7)** for a full list of platforms where you can connect with clients.

6. Spin-off into making your own content. You also have the benefit of course that if you have this skill you can now edit up your own videos, meaning you can start building your own channel (s)! All the big social platforms are giving major "push" to short form video content, and in addition to standard format videos, you can run the exact same shorts on Youtube, TikTok, Facebook, Instagram and more - which means you can build multiple audiences, show off your skills and expand your overall reach.

So if you are looking for a way to start earning money from home, on the road or even a remote location... so long as you have reliable internet and power, this is worth a shot. It's a valuable modern skill that I think will be very much worth the investment to learn.

Which Is The Best Video Editing App?

There are 3 main professional video editing platforms – the “Big Three”:

[Adobe Premiere](#) - \$20.99/mo (USA), £19.99/mo (UK)

[Final Cut Pro](#) - \$299.99 (USA), £299.99 (UK) - one-time purchase.

[Davinci Resolve](#) (100% free)

As to which of these three is best – difficult question. It’s one of those topics where if you ask a dozen different professionals you would get a dozen different answers!

If you already use other **Adobe** products, they are designed to work seamlessly with each other.

Typing “which is the best video editor” into my web search bar, all of the top ten results had one of these three!

It probably also depends what you are already skilled on. To someone who has used one platform for years, another platform might seem completely alien.

All three are used in major productions so any of them can work.

I use Davinci and it does everything I need it to in making Youtube videos – and a whole lot more I have never explored!

Also possibly worth checking out: [Camtasia](#) - \$299.99 (USA), £279 (UK)

I tried a few other “freebie” apps and found them disappointing. I would say just pick one of the three above and learn to use it well.

Tutorials

In terms of technical tutorials, these are going to vary depending on the platform you are using. There are tons on Youtube in addition to the tutorials available from each developer.

Fundamentals: Here's a great starter tutorial. This dude has a very clear communication style and gets straight down to practical, useful training.

Beginners Guide to Video Editing (Start to Finish)

https://www.youtube.com/watch?v=y7Ci_H9bYEK

Style: When it comes to stylistic tutorials, one of the most famous mentors is [Hayden Hillier-Smith](#), who has been a professional editor for some of the most well known Youtube channels. He places a strong emphasis on **storytelling**. It's interesting to look at such "high level" tutorials but I also think that sometimes it's "too much editing".