

Online One-on-One Coaching



Teach Others What You Already Know

Everyone has developed and acquired skills and knowledge of some kind. You can make money from these by sharing your expertise and helping others.

Possible options to investigate include one-on-one tuition, giving workshops or lectures, video tutorials, blogging, creating PDF “how-to” documents or even a complete course.

Tutor Platforms

You can now make money from home tutoring using online platforms that

match tutors with students. This is a serious business, with online platform [Wyzant](#) claiming that it has paid out over \$64 MILLION to tutors!

[Enotes](#) is another – currently seeking Educators to produce content in a Q&A format for their Homework Help section. There are hundreds of student questions available for you to answer in literature, history, and the social sciences. The average pay rate for a 120-word answer is \$7.40, but writers can earn up to \$37 per answer.

[Tutor.com](#) is more geared towards students within the education curriculum, helping them improve their grades and complete homework.

There are many more, run a search “get paid to teach _____ online” and you will find them. Going rates seem to be around \$15-\$30 per hour but of course this varies by topic and teacher.

More: <https://www.makeuseof.com/best-platforms-to-start-online-tutoring-career/>
<https://theworkathomewife.com/teach-english-online/>

(has a tutorial on how to teach English online + a list of 8 platforms to work from)

How To Run Your Online Coaching

Generally, video calling is regarded as the way to go. Now that digital conferencing has come of age, you are now in a position where you can offer these services worldwide! [Zoom](#) seems to have become the default platform for one-on-one coaching or group conferencing. Zoom has a free plan that allows meetings of up to 40 minutes and up to 100 attendees per meeting.

A friend of mine is now a **guitar coach** online using Zoom to give one-on-one coaching. Aside from musical instruments, you could give lessons in just about

anything you can name, so there is a way to put your excellent skill set to good use!

Video conferencing platforms such as Zoom open up the ability to do one-on-one or one-to-many coaching to people anywhere in the world, from anywhere in the world. So this could be a great “freedom lifestyle business”!

However – any messenger that allows video chat can work. I met a lady who teaches English online using [Skype](#). She chats in English with professionals in other countries, some of whom are very highly educated, and they pay her a fantastic hourly rate. She gives them a great opportunity to practice real conversation and they pay for her time.

[Telegram](#) would also work well.

For screen sharing, try [OBS \(Open Broadcaster Software\)](#). This is a 100% free app. It has a little bit of a learning curve but has become one of the industry standard live streaming platforms. It allows the commonly seen setup where you have screen sharing with your face in a “bubble” at the corner of the screen.

Files can be shared using an app such as [Dropbox](#) (I’ve used it in my business for years) or [Google Drive](#), which also permits Docs, Sheets, Slides and Forms. Google Drive now permits 15GB of free space.

Promoting your services

You can promote your services in numerous ways and if you are looking to build up your number of students it makes sense to be visible on many platforms rather than just one. Here are some ideas:

1) Through a tutoring platform such as [Wyzant](#).

2) Your existing online network (email contacts, social media followers)

3) Local advertising (flyer, local magazine, notice board etc)

4) Freelancer sites such as [Fiverr](#). Yes there are tutorial services offered on there! For a random example I typed “Learn English” into Fiverr and found 167 people offering this service. Many other languages are of course available. Full list of freelancer sites in **Freelancer module (#7)**.

5) Online advertising / Email list. A great way to do this is to create a free PDF tutorial that has high value, with an email subscription in order to access the free product. You can then promote your services to the subscribers.

6) Create a blog or youtube channel. This deserves its own section:

Tutorial Blog / Channel

Creating lots of useful free tutorials has a ‘compound effect’ if you are looking to teach one-on-one:

a) It shows people that you know what you are talking about and establishes you as an authority on the topic.

b) It demonstrates not only knowledge but a willingness to help.

c) It is a form of “free advertising” that can allow many people to find you who would not have done otherwise – via both search engine traffic and social media sharing.

d) A following this acts as “social proof” and gives you further “clout” as a mentor.

e) You can gain an additional revenue stream from the blog / channel.

f) You can also provide courses in addition to one-on-one coaching!

Pro tip: Don't be worried about giving too much away free. The more and the higher quality the free content you have available, the better. You do of course have to keep something “in the tank” but in all my 10+ years experience online, those who give the most away free generally win.

It just sets you up as being awesome in the eyes of your audience, which is what you want.

Those who resonate with your teaching style will reach out.

Course Creation

Top online coaches can earn very good incomes. In my post [45 Of The World's Most Successful Blogs](#) I featured a piano teaching blog – [HearandPlay](#) – which was reported a few years ago to be earning \$100K per month!

Without knowing their business model, I would guess that this is predominantly not all from one on one coaching but from pre-created training courses.

The clear advantage of creating a course is that while a one hour lesson takes one hour of your time, a course can be sold an unlimited number of times.

Here's a useful list of online course platforms you can use to create and sell an online course: <https://zapier.com/blog/online-course-platforms/>